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MEDIA CONTACT

Tony Ellis

410-863-7301

ellist@radsitequality.com

Bruce Reiner Joins RadSite as Chief Medical Officer

Dr. Reiner to help oversee accreditation programs and develop new outcome measures

Annapolis, MD / PR Web / November 1, 2017 – RadSite,™ a leading accrediting organization promoting quality-based imaging practices, announces today the appointment of Bruce Reiner, MD, as its chief medical officer. In his new role, Dr. Reiner will help oversee RadSite’s quality-benchmarking programs, support several key committees, and assist in the development of future imaging outcome measures. Previously, Dr. Reiner served as RadSite’s director of accreditation. To view his full biography, click [here](#).

“Dr. Reiner brings to RadSite a tremendous background in radiology, as well as his forward-thinking approach to advanced diagnostic imaging,” notes Garry Carneal, JD, MA, RadSite Advisory Board chair. His career, spanning more than 30-years, has been dedicated to advancing the practice and scholarship of radiology. He is a sought-after leader noted for publishing and co-authoring numerous books, articles, abstracts, and scientific exhibits. “He will be instrumental in expanding RadSite’s quality standards in the imaging field.”

RadSite is one of just four organizations recognized by the U.S. Centers for Medicare and Medicaid Services (CMS) to offer advanced diagnostic imaging accreditation. Pursuant to the MIPPA Accreditation (MAP), RadSite accredits CT, MRI, PET, and SPECT – also referred to as nuclear medicine – diagnostic imaging machines. To learn how RadSite’s MAP Standards can benefit payers, imaging providers and other stakeholders, click [here](#).

“RadSite is uniquely positioned to positively impact quality, safety, education, and clinical outcomes in medical practices by using objective data-driven analysis,” says Bruce Reiner MD, RadSite’s new chief medical officer. “Our approach can be customized to the unique practice and technology of accredited organizations. I am looking forward to building on and enhancing RadSite’s current standards to include metrics that can be used in today’s value-based purchasing environment.”

Dr. Reiner is licensed in 22 states, and holds certifications from the National Board of Medical Examiners as well as the American Board of Radiology. In addition to RadSite, he currently serves as a consulting radiologist for the Maryland Veterans Affairs Medical Center located in Baltimore. Dr. Reiner received his medical degree from the University of Maryland School of Medicine and has been in practice since 1986.

For more information about RadSite’s MIPPA accreditation program, contact Jonathon Ramirez, director of sales, at (215) 745-1767 or via email at info@radsitequality.com.

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About RadSite™ (www.RadSiteQuality.com)

Founded in 2005, RadSite's mission is to promote quality-based practices for imaging systems across the United States and its territories. In addition, RadSite is recognized by the Centers for Medicare and Medicaid Services (CMS) as an official accreditation organization under the Medicare Improvements for Patients and Providers Act (MIPPA) of 2008. RadSite's programs help assess, track and report imaging trends to enhance imaging procedures and outcomes. RadSite also offers educational programs, publishes issue briefs and underwrites research to raise awareness of patient safety issues and to promote best practices. The organization is governed by an independent board and committee system, which is open to a wide-range of volunteers to ensure transparency and accountability. To learn more about RadSite, please contact us at (443) 440-6007 or info@radsitequality.com.